

Qevero Environmental Policy

Oct 4, 2026 · @Qevero

Purpose and scope

Qevero is committed to running a business that keeps its environmental impact low and improves it over time. This policy applies to everything we do: our office operations, the websites and digital campaigns we build for clients, and the suppliers we choose to work with.

We are a small digital marketing and web design consultancy, so our commitments are sized to what we can deliver and evidence.

Our commitments

- Run a paperless office and keep printing to an exception.
- Host the websites we build on efficient static and serverless infrastructure rather than always-on servers.
- Build lightweight, fast-loading websites that use less data and energy per visit.
- Comply with all environmental legislation that applies to our business.
- Only make environmental claims we can evidence.
- Review this policy and our progress at least once a year.

How we operate

Paperless office. Contracts, invoices, proposals and notes are created, signed and stored digitally. We print only when a client or legal requirement leaves no alternative.

Hosting. We host our websites on Netlify. Netlify builds pages ahead of time and scales its servers up and down with demand, so resources are not running when they are not needed. Netlify operates on major cloud providers, including AWS and Google Cloud, which publish their own renewable energy commitments. We do not claim that our hosting is carbon neutral or 100% renewable.

Travel and equipment. Meetings are held remotely when it is practicable to do so. Devices are recycled responsibly and refurbished equipment is used when possible.

Our services

We apply the same thinking to client work. Where it fits a client's needs, we:

- Build websites with optimised images and no unnecessary scripts, so each visit uses less data.
- Host client sites on efficient static and serverless platforms.
- Advise clients on lower-impact choices, such as reducing page weight, when they ask.

Suppliers and monitoring

When choosing new software, hosting or equipment suppliers, we prefer those that publish environmental commitments.

Each year we set at least one measurable environmental target, for example a reduction in business travel or in page weight across new client sites. We report progress on our Social Value & Sustainability page.

Responsibility and review

Jasper Sayer, Managing Director, is responsible for this policy. It is reviewed every year, or sooner if our operations change.

Signed: Jasper Sayer

Date: 04/10/2026

Next review: 04/10/2027